



ELEVATE YOUR IMPACT THROUGH MUSIC. ONE INSTRUMENT, ONE STUDENT, ONE LIFE AT A TIME.

Miami Music Project invites you to ascend to new heights by becoming a corporate partner and supporting the students in our community.

Miami Music Project is an award-winning nonprofit organization dedicated to the social and emotional development of Miami's underserved youth through the study and performance of music. To date, the afterschool program has served over 31,000 children and youth free of charge across Miami-Dade County. It is one of the largest socially transformative music initiatives in the United States, with no barriers to entry, regardless of race or economic status.



Get involved: uplift the lives of over 800 students through music education while ensuring their academic resilience and self-discovery journey.

Gain visibility among a broad, vibrant audience while aligning your business with excellence. Our audience includes:

- ▶ Parents
- ▶ Donors
- ▶ Miami-Dade County Public Schools
- ▶ Board of Trustees members
- ▶ Students
- ▶ Civic Leaders
- ▶ Economic and Philanthropic Partners
- ▶ Music Industry Celebrities



ACADEMIC ACHIEVEMENT



100%

of 2024 graduates are pursuing higher education. Compared to recent Miami Dade County Public Schools 88%



100%

showed artistic growth, increased their musical skills and self-select to learn more about topics of interest

BEHAVIOR



100%

of students believe it is important for them to do their best and do the right thing

SOCIAL EMOTIONAL LEARNING

98%

increased in their general happiness and confidence

91%

are able to stand up to peer pressure

93%

of students have goals for their life

95%

of students say, "If I promise to do something I can be counted on to do it."



7 Learning Sites for Conservatoire-Level Immersive Music Education

- 1 | MIAMI SPRINGS**
Miami Springs Elementary School
- 2 | LITTLE HAITI**
Toussaint Louverture Elementary School
- 3 | MIAMI GARDENS**
Carol City Elementary School
- 4 | LIBERTY CITY**
Henry E. S. Reeves K-8 Center #4491
- 5 | MIAMI BEACH**
Fienberg Fisher K-8 Center
- 6 | LITTLE HAVANA**
Citrus Grove K-8 Center
- 7 | HOMESTEAD**
Gateway Environmental K-8 Learning Center

Experience our mission in action: request a site visit.

BE A CATALYST FOR SOCIAL TRANSFORMATION

One instrument, one student, one career at a time

Corporate sponsorships are available for Miami Music Project events and concerts performed in prestigious venues such as:

- ▶ New World Center
- ▶ Miami Beach Bandshell
- ▶ Knight Concert Hall at Adrienne Arsht Center
- ▶ Maurice Gusman Concert Hall at University of Miami
- ▶ Herbert and Nicole Wertheim Performing Arts Center at FIU

TOUCHPOINTS AND SERVICE



3 Hours
Daily impact



576
Teaching hours per student per year



30+
Student performances



800+
Students reached annually



WHO WE SERVE

861 STUDENTS SERVED

..... **622** CHILDREN'S ORCHESTRAS

..... **239** SUMMER MUSIC CAMP

ETHNICITY



5% Unknown
13% Haitian
26% Other
56% Hispanic

RACE



1% Asian
5% Multiracial or Biracial
8% Self Describes
38% White
48% African American

GENDER



43% Male
57% Female



MAKE AN IMPACT

Social transformation through educational programs

- ▶ Children's Orchestras
- ▶ Summer Music Camps
- ▶ Teaching Artists Training Program
- ▶ Pathways: College Preparatory Program

BRAND EXPOSURE AND ENGAGEMENT METRICS

Brand engagement of over 10,000 Miami Music Project Stakeholders.
 A minimum of 30 annual concerts with a total attendance of 7,000 guests.
 Exposure to over 10K social media followers with a reach of 90K accounts.
 Newsletter exposure and distribution to over 7.1K contacts.

JOIN US AS A CORPORATE SPONSOR

EMPOWER THE NEXT GENERATION

As a supporter of Miami Music Project, your company is:

- ▶ Showcasing its commitment to Miami's diverse spectrum of arts and culture
- ▶ Joining an exclusive network of leaders and philanthropists
- ▶ Investing in multi-generational impact, championing youth and social change
- ▶ Elevating our most under-resourced communities
- ▶ Upholding diversity, equity, and inclusion
- ▶ Partnering with a Candid Platinum Seal of Transparency organization



Highlights of what your Corporate Partnership will include:

- ▶ Exclusive stage recognition with possible opportunity to address the audience during the event opening
- ▶ Prominent logo placement on all marketing materials
- ▶ VIP / Reserved seating at concerts and events
- ▶ Corporate marketing opportunities at performance space or event location
- ▶ Signature event naming opportunities

BE SEEN

Inspiring instrumental change



**Brand exposure
and client
engagement**



30+
free events
throughout the year



**Local, national,
and international
audiences**

"Miami Music Project gives children invaluable life skills they carry into adulthood. When they perform, they transform. They transform themselves, their families, and their communities."

Anna Klimala, President and CEO, Miami Music Project

Come Visit Us in Historic Overtown

Miami Music Project, Inc.

101 NW 8th St #200
Miami, FL 33136
Phone: 786-924-2990 (Direct)
Email: info@miamimusicproject.org

For more information, please contact
Anita Mattner, Director of Development
Phone: 305-395-2935 (Cell)
Email: anita@miamimusicproject.org

Follow us and stay in contact

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JOIN US AS A CORPORATE SPONSOR

EMPOWER THE NEXT GENERATION

Our global award winning program is inspiring and nurturing a future workforce in our community and beyond, while ensuring a bright future for our youth through music education.

All sponsorship levels listed below can be customized to align with your business model.

DIAMOND SPONSOR | \$20,000

- ▶ Exclusive naming rights to a specific event / concert.
- ▶ Prominent logo placement on all marketing materials, printed, digital, event signage, step and repeat.
- ▶ Recognition on website with logo and hyperlink. Immersive visuals, logo projected on concert stage.
- ▶ Full-page advertisement in the concert program.
- ▶ Logo / corporate product marketing and placement at VIP reception.
- ▶ VIP seating for 10 guests at all events.
- ▶ Press release announcing sponsorship.
- ▶ Social media presence.

PLATINUM SPONSOR | \$15,000

- ▶ Logo placement on all marketing materials, printed, digital, event signage, step and repeat.
- ▶ Recognition on website with logo and hyperlink.
- ▶ Immersive visuals, logo projected on concert stage.
- ▶ Full-page advertisement in the concert program.
- ▶ Logo / corporate product marketing and placement at VIP reception.
- ▶ VIP seating for 6 guests at all events.
- ▶ Recognition in event press release announcements.
- ▶ Social media presence.

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GOLD SPONSOR | \$10,000

- ▶ Logo placement on all marketing materials, printed, digital, event signage, step and repeat.
- ▶ Recognition on website with logo and hyperlink.
- ▶ VIP / Reserved seating for 4 guests at all events.
- ▶ Recognition in event press release announcements.
- ▶ Social media presence.

SILVER SPONSOR | \$5,000

- ▶ Logo placement on all marketing materials, printed, digital and event signage.
- ▶ VIP / Reserved seating for 4 guests at all events.
- ▶ Recognition in event press release announcements.
- ▶ Social media presence.

BRONZE SPONSOR | \$2,500

- ▶ Logo placement on select marketing materials, printed and digital.
- ▶ VIP / Reserved seating for 2 guests at all events.
- ▶ Social media presence.

SPONSOR | \$1,000

- ▶ Logo placement on select digital materials.
- ▶ VIP / Reserved seating for 2 guests at one annual concert.

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